



I'VE SEEN FILMS 2012 INTERNATIONAL FILM FESTIVAL MILAN (ITALY)

CALL FOR ENTRIES 2012

The present Call for Entry is composed of 8 pages

The fifth edition of **I'VE SEEN FILMS** will take place in Milan (Italy) and represents a moment of huge cultural importance for the diffusion of films. International filmmaking realities will face each other on the common ground of the film language.

I'VE SEEN FILMS, founded by the international film artist Rutger Hauer, aims at promoting on a world-wide basis and also through the new media, the works of filmmakers desiring both powerful exposure and visibility to their films. In addition, the **Masterclasses** and **Workshops** held by Rutger Hauer and his peers, transmit a legacy of enormous film knowledge to international emerging talented filmmakers. This new-concept platform creates a new opportunity for film professionals and offers the largest possible artistic choice to audiences all over the world.

This year's competition provides the opportunity for submission of feature films and short films, including **3D** (DCP), to all Festival categories, and to the special sections:

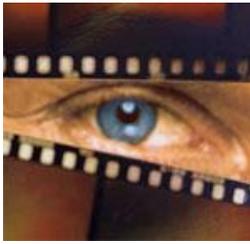
'**Social Awareness**';

'**Art e-Motion**' dealing with themes and images from **Arts**, such as painting, sculpture, theater, poetry and literature;

'**Green Eye**', dedicated to energy, environment and sustainable development issues, organized in cooperation with CiAl - The Italian National Consortium for Aluminum Packaging Recycling and Recovery.

I'VE SEEN FILMS 2012 will also host a section dedicated to **Film Schools** in cooperation with **Fondazione Centro Sperimentale di Cinematografia - Lombardy Branch**. This section encompasses all works submitted by Film Schools all throughout the world or by Students of such schools. The works will be selected by I've Seen Films and by Centro Sperimentale di Cinematografia - Lombardy Branch, and then submitted to the final decision of the Festival's International Jury, that will assign a special award to this category. For information about entry and format details please refer to the relevant topics of this Call for Entry: the works included in this category must comply with this Call for Entry's requirements.

I'VE SEEN FILMS 2012 will also hold a tribute dedicated to a renowned filmmaker whose works have achieved, thanks to their peculiar and innovative filmic language, an outstanding artistic value.



Furthermore **I'VE SEEN FILMS** offers an additional visibility opportunity to film authors who can also choose to have their works shown in the **Internet Contest**.

An international audience will vote on those films and assign the Audience Award. In addition, from the 20 short films that receive the best scores by the online voting audience, the International Jury will select one to assign an award based on an artistic value judgement.

I'VE SEEN FILMS is capable of offering an innovative platform that unites the new millennium media to the firmly established cultural film festival tradition.

Finally, the International Jury will judge the feature films and the short films selected for the **International Competition** and bestow awards to the best ones in their respective categories.

As per the **I'VE SEEN FILMS** standards, all competing works will be presented in the best possible manner, with particular attention paid to the theatrical presentation of the films. This special characteristic has been highly praised by all the authors who attended the Festival's past editions.

This is the benchmark that drives the decision for the Festival to take place in Milan in modern theater venues, where the works are to be screened utilizing the finest and most advanced video and audio technologies.

By maintaining this high standard, the Award Evening promises to be an unforgettable event for the film authors, making them the real protagonists of the Festival.



I'VE SEEN FILMS 2012 INTERNATIONAL COMPETITION

CALL FOR ENTRY AND REGULATIONS

GENERAL INFORMATION

Please read carefully

The submission of a short or feature film and of the relevant Entry Form constitutes full acceptance of these Entry Rules and Regulations.

The organizers reserve the right to change dates and details indicated in this Call for Entry document giving prompt communication via press and online press releases, the latter published on the www.icfilms.org website.

The selection of the submitted works is performed by the Festival's Artistic Direction.

The selected works will be assigned to the Festival categories, according to the indications provided by the Entrant.

Possible modifications or integrations to the present Call for Entries document are allowed for organizational purposes without any prior notice. Entrants will be able to view updates about modifications or integrations by regularly checking the www.icfilms.org website.

The program with final dates will be available on the www.icfilms.org website.

Entrants are fully responsible for the submitted film materials.

For all controversies that may arise or for matters that are not included in the present Call for Entries document, decisions and final determinations will be made by the **I'VE SEEN FILMS** President of the Organizing Committee and by the Artistic Direction.

ELIGIBILITY

1. Entrants must fully comply with all Entry Rules and Regulations.
2. Non-English language short films and feature films must have **English subtitles** and be accompanied by a dialogue list in the English language.
3. The competition is open to all works released **after January 1, 2011**, with the exclusion of the works submitted to the previous 'I've Seen Films' Festival editions.
4. A submitted film must pertain to one of the Festival's categories, as indicated below and in the online Entry Form.
5. The films that have been submitted to the **I'VE SEEN FILMS 2012** Festival are eligible to compete, upon Entrant's decision, for the Internet Contest, too.



6. **Short films** must **not exceed a 50-minute run time**.
7. **Feature films** must have a run time of **at least 50 minutes**.
8. An author can enter **one film only**.
9. The film **synopses** must be in the **English language only**.
10. The music score details must include the following information: 1) title, 2) author, 3) performer, 4) music production company (if available).
10. Deadline for entering works by mail is **April 16, 2012** (date of postage stamp).
I'VE SEEN FILMS Festival reserves the right to close the entry deadline before the aforementioned due date in the event of an extremely high number of films received.

HOW TO ENTER

Apply online by filling in the Entry Form at www.icfilms.org/eng/entryform.asp

After the online submission procedure, the filled in Entry Form is **automatically** emailed to the email addresses indicated by the Entrant in the 'Director's Email' and 'Production Company's Email' fields. The Entry Form **received by e-mail by the Entrant must be printed, duly signed in all its parts, and mailed in original together with the video material, to the following address:**

I'VE SEEN FILMS - Artistic Direction
Via dei Tulipani, 2
20146 Milano MI
Italy

The Entrant must also reply to the received Entry Form email by sending it to the icfilms@rutgerhauer.org address, also attaching:

- two film stills in JPG format
- a director's close up in JPG format

Important:

The duly signed Entry Form which accompanies the **Blu-Ray or DVD** must be mailed **within 5 days** from the online Entry Form submission. In case the signatures are not applied in all its requested parts, the film support will be disposed of and not included in the pre-selection process.

The Entrants authorize the screening of their works for the **I'VE SEEN FILMS 2011** promotional, cultural educational purposes and retrospectives.

The Entrants must specify whether the submitted film is a First Work or not, meaning by this definition **any first short film or feature film** made by the director.



ACCEPTED SELECTION AND SCREENING FILMS FORMAT

- **Blu-Ray or DVD (PAL)**
- **Blu-Ray or DVD (NTSC)**

Film reels or other video formats are not accepted unless expressly requested by the Festival's organization.

The Blu-Ray, DVD or USB key sent by the Entrant will not be returned.

No preview or time-coded work versions are accepted.

MAILED ENTRY MATERIALS

All mailed materials must be shipped as '**document**' only (i.e. **not in parcel form** in order to avoid possible Customs delays, duties, or requests for sender's missing proforma-invoices accompanying the delivery) and include the following:

- The printed Entry Form duly filled in and signed in original in all its parts
- Film in HD Blu-Ray, DVD or USB key format (see above paragraph)

Please do not send any other materials by mail.

The submitted DVD must include ONLY the video entered for the Festival competition.

All works submitted to **I'VE SEEN FILMS** will not be returned and will become part of the artistic heritage of the Festival's Film Archives. The works will not be used for commercial purposes, unless expressly authorized by the copyright owners, authors or producers.

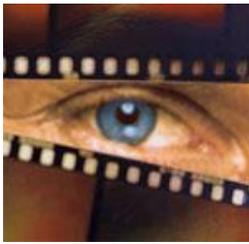
All submitted works are granted even more visibility through **I'VE SEEN FILMS** present and future film activities and initiatives when expressly agreed upon by the Entrant.

IF YOUR WORK IS SELECTED

By June 31, 2012, the Entrants will receive an email informing them about the successful selection.

FESTIVAL COMPETITION CATEGORIES

- Fiction (Drama or Comedy)
- Animation
- Documentary
- Experimental
- Videoclip



SPECIAL-THEMED FILM SECTIONS

- Art (painting, sculpture, theater, poetry and literature)
- Social Awareness (immigration and integration, war, human rights, social discrimination, disabilities, work and health issues, violence against women and children)
- Green Eye (energy, environment and sustainable development)
- Film Schools (submitted by Film Schools throughout the world or by Students of such schools)

HOSPITALITY

To be advised later, on the www.icfilms.org website.

I'VE SEEN FILMS 2012 AWARDS AND JURY

A Jury formed by international filmmakers, after having perused the submitted works, will grant (on a no-draw condition), the following awards:

- * Best Feature Film in Competition Award
- * Best Short Film in Competition Award
- * Best First Work Award
- * Best Fiction Award
- * Best Documentary Award
- * Best Experimental Award
- * Best Animation Award
- * Best Videoclip Award
- * Best Art Film Award
- * Best Actor Award
- * Best Actress Award
- * Best Social Awareness Film Award
- * Best Energy, Environment and Sustainable Development themed Film Award
- * Best Film School Work Award

The awards, in monetary and service forms, will be indicated on the festival's website.

INTERNET CONTEST AWARDS

- * 'Internet Best Short Film' assigned by the International Jury
- * 'Internet Best Short Film' assigned by the Internet Audience

The Jury reserves the right to grant special awards or mentions.
The Jury's decisions are **not** open for appeal and are incontrovertible.

WINNERS

The winners commit to mention their own award assignment on every occasion (printed front-pages, opening or closing film credits, etc.) and in all forms of advertising media.



2012 I'VE SEEN FILMS

INTERNET CONTEST

CALL FOR ENTRY AND REGULATIONS

ORGANIZATION

The Internet Contest is organized by "I've Seen Films – International Film Festival" (www.icfilms.org), in cooperation with CortoWeb's technical know-how, with the goal of emphasizing and promoting the film culture and distribution on the PCTV platform.

ELIGIBILITY

Works produced after January 1, 2011 and submitted by **April 16, 2012** to the '**I'VE SEEN FILMS' 2012** selection can take part in the **Internet Contest** selection, with the exception of the works already submitted to the previous **I'VE SEEN FILMS'** Festival editions. Non-English language films must have **English subtitles**. The Entrant may submit **one work only**.

LENGTH AND SITE OF CONTEST

The selected short films will be streamed from the **I'VE SEEN FILMS** dedicated channel on Youtube or from any other internet PCTV or IPTV dedicated areas. The voting procedure will take place from October 22 to December 30, 2012.

Beginning December 31, 2013 the Entrants will be in a position to request the removal of their works from the streaming process.

SELECTION

The selection of the submitted works is performed by the "I've Seen Films" Festival's Artistic Direction, whose decision is **not** open for appeal and is incontrovertible.

AWARDS

The film that receives the most votes by the Audience will win the "**Audience Award**"; the International Jury will assign a **Special Award** for its artistic value to a work picked among the 20 top works that receive more votes by the Internet Audience. These Awards will be presented in Milan (Italy) during the 2013 'I've Seen Films' Award Evening.

The internet audience will be able to vote on the films up to December 30, 2012 by logging into the I've Seen Films Festival's website section dedicated to the Internet Contest. The films can be voted only once by every voter, who will be allowed to assign the vote only after having watched the film. The voting and ranking instructions will be indicated on the 'I've Seen Films' Festival website.



RELEASE DECLARATION

By signing the Entry Form release declaration, the Entrant guarantees that he/she owns all of the image and music copyrights. He/she also confirms that he/she is not prejudicial to third party rights and that under no circumstances will the Contest organizers be held liable to any claims, suits or requests for damages. Starting from the present date the Entrant grants the Contest organizers all non-exclusive diffusion and use rights on the 'I've Seen Films' Festival PCTV and IPTV dedicated areas. The Entrants may request the removal of their works from the streaming process beginning December 31, 2013.

GENERAL RULES

Entrants are fully responsible for the contents of the submitted short films. The contest participants authorize "I've Seen Films" to use their names and addresses for all purposes relevant to the Contest. The information indicated in the Entry Form will be published in the 'I've Seen Films' Festival PCTV and IPTV dedicated areas.

The Entrant, by signing the Entry Form and submitting the required materials, fully abides by the present Rules and Regulations.

The present Entry Rules and Regulations document is in the Italian and English languages. In case of interpretation problems, the Italian version will be considered valid.

For updates and information:

www.icfilms.org

Email: icfilms@rutgerhauer.org